



ETC

***GET  
MORE***



***GET MORE THAN INNOVATION.  
GET REAL SOLUTIONS.***



*TECHNOLOGY IS SIMPLY THE TOOL.  
THE REAL PRODUCT IS HOW OUR CUSTOMERS BENEFIT.*



## **SOLUTIONS:**

New and Retrofit Toll Facilities  
All-Electronic Tolling  
Express Lanes  
Interoperability/  
Account Management  
Advanced Violation/  
Video Systems  
Management Dashboard Centers

## **THINKING AHEAD**

ETC maintains a clear vision of how technology can be used to fuel advances in the toll industry and support evolving operational needs. This vision has enabled ETC to deliver standards-setting solutions and has created significant benefits for ETC's customers. ETC offers equipment agnostic solutions resulting in optimized system integration on the roadside and back office.

**Where we've been.** ETC has introduced a number of industry firsts including the first comprehensive, browser-based electronic toll collection system and the first open road tolling solution for more than three lanes. ETC was the system integrator for the nation's first all-electronic road, the Westpark Tollway, and ETC's solutions have created reliable interoperability between toll authorities and other operations such as airport and commercial parking systems. ETC is creating feature-rich solutions that make its customers more efficient today and help prepare them for tomorrow's challenges. These solutions include account management, advanced video/violation systems, command center "dashboards" that turn data into usable information and integrated customer service and operations that make call centers more efficient while enhancing customer service levels.

**Where we're going.** ETC has a road map for the future that is based on ensuring its customers have the solutions they need to effectively manage their rapidly changing operating environment. From migrating applications to service oriented architecture to developing new capabilities and services, ETC is creating real solutions for today's – and tomorrow's – toll industry.



***GET MORE THAN EXPERIENCE.  
GET EXPERTS YOU TRUST.***



*A COMPANY IS ONLY AS GOOD AS ITS CUSTOMERS PERCEIVE IT TO BE.*



#### **SOLUTIONS:**

Lane Controllers  
Facility Servers  
Cash Management  
Video Audit System  
Dynamic Pricing Host  
Trip Building  
Traffic and Revenue  
Dynamic Pricing Simulation  
Account Management  
Host  
Image Capture Review System  
Interoperability  
Reporting  
Reconciliation Module  
Treasury Module  
MOMS

## ***DELIVERING RESULTS***

Focused on helping customers improve their operations through well-designed technical solutions and a wide range of support services, ETC's team consists of many of the most talented and experienced professionals in the industry. The heritage of ETC's management and technical personnel dates from the earliest commercial applications of electronic toll collection in the nation and includes projects from around the globe.

**The solutions are proven.** This wealth of experience and expertise translates directly into value for ETC's customers. Customers use ETC's solutions to accurately and reliably collect millions of transactions every day on some of the nation's busiest and most technically complex toll facilities. The reliability, accuracy and advanced features of ETC's systems help its customers meet their initiatives for improved mobility, efficient, effective operations and positive public perception.

**We're helping shape the industry.** ETC is well-known for its progressive leadership that is helping advance the toll industry. From creating redundant lane controllers that form a reliable foundation for open road tolling to developing interoperable systems that make regional mobility a reality, ETC is using its knowledge base to help move the industry from where it is, to where it's going.

***GET MORE THAN A PROVIDER.  
GET A PARTNER.***



*THE MOST IMPORTANT MEMBER OF OUR TEAM IS THE CUSTOMER.*



## **SERVICES**

Integration

Operations

Maintenance

## ***SURPASSING EXPECTATIONS***

One of the most significant aspects of ETC is its unique, collaborative approach to project development and management that makes customer input and acceptance vital parts of the process. This customer-centric model has been the foundation of ETC's innovative products and services and has earned it an outstanding reputation for customer service.

**We're with you every step of the way.** ETC believes that stakeholders should be involved throughout the phases of a project and employs an open-book management approach as a cornerstone of that philosophy. This approach has enabled ETC to successfully deliver large-scale, multi-phase projects with rigorous deadlines and stringent budgets. ETC offers its customers more than just system solutions – it provides a full suite of services including integration, maintenance, customer service and other operations as well as technical consulting.

**Together we succeed.** ETC measures its success through the success of its customers. These customers have chosen ETC's systems and solutions to deploy significant projects that have received international recognition for contributions not only to the traveling public, but to the industry as a whole.



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